

Vägt

PETER VANAGT

GENERAL INFO

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hello,

GROWTH PROFILE

Hi, I'm Peter, my experience & focus is on growth through marketing & sales. In fact, I strongly believe these two fields are one. I value tangible results in acquisition created through a strategic & design like process of research, experiment, inspiration, relation building, creative & effective solutions. A balanced mix of in- & outbound techniques with as ultimate goal; sustainable growth for brands.



AWARD

SILVER
FISCHER INTERNATIONAL
MARKETING AWARD 2009

I Value

I BELIEVE IN

RESEARCH. SUSTAINABLE GROWTH.
RELATION BUILDING. LISTENING. OPEN
COMMUNICATION. RESULT DRIVEN.
HUMAN CENTERED STRATEGIES. OUT OF
THE BOX THINKING. ENTREPRENEURIAL
SPIRIT. ...

EXPERIENCE

- 04/18 - 11/18 ○ HIERBAS DE LAS DUNAS (NL)
Freelance Brand Ambassador (Benelux)
- 01/17 - 09/17 ○ MEDIACOMM
Account Manager
- 03/16 - 07/16 ○ MADZULI
Freelance Senior Concept Marketeer
- 02/15 - 03/16 ○ FARMBOY
Freelance Sales Executive
- 03/14 - 05/15 ○ DUOMEDIA
Freelance Creative Services Consultant
- 11/10 - 02/11 ○ BANANAS
Freelance Senior Graphic Designer
- 10/03 - NOW ○ EYCE / VÄGT
Freelance Creative Marketing &
Sales Consultant

EDUCATION

- 1998 - 2002 ○ GRAPHIC & ADVERTISING DESIGN
St Lucas Brussels
- 1994 - 1998 ○ APPLIED ARTS
St Lukas Antwerp
- 17/07/1980 ○ HELLO WORLD

skills!
To Build Upon

BUSINESS SKILLS

VISION & STRATEGY
INSPIRE & PRESENTATION
CREATIVE & RESULT DRIVEN

LANGUAGES

DUTCH: NATIVE
ENGLISH: GOOD
FRENCH: GOOD

APPLICATION SKILLS

